

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Marlboro

Date: 8/6/80

Media: Other Promotions - Golf

Contract Terms: To advertise on a four/color Marlboro bleed ad in the 1980 Western Open Souvenir Magazine.

Pay To: Bassett Publishing Company
435 North Michigan Avenue
Suite 2005
Chicago, IL 60611

Approvals: _____

1980	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST	\$3,675.40				
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	\$3,675.40				

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